

# CHANGING OUTCOMES

## FOR MIDDLE MARKET BUSINESS OWNERS

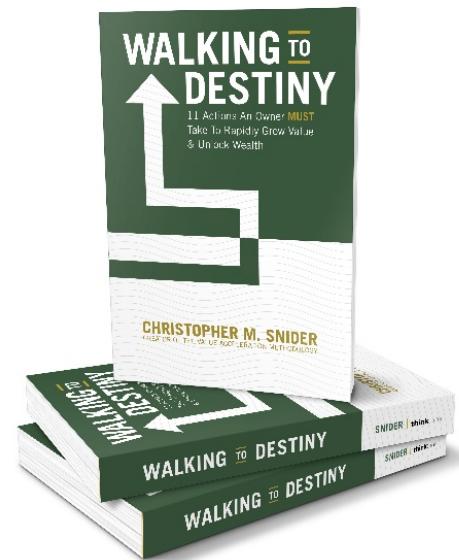


### CHRIS SNIDER

AUTHOR | SPEAKER

Helping business owners across the country maximize business value and unlock trapped wealth, Chris is the game-changer owners

needs to truly capitalize and embrace the \$10 Trillion Opportunity®. Chris Snider, CEPA, Creator of the Value Acceleration Methodology™, Managing Partner of Snider Premier Growth, and accomplished author of *Walking to Destiny*, is a trendsetter in value acceleration and exit planning. He shows business owners alike that exit planning is simply good business strategy and the concepts and techniques an owner can take to position their business as both attractive *and* ready. Chris has impacted both public and private companies, noting a milestone project with a family-owned private company that he helped grow from \$90 million to over \$240 million in three years and successfully selling to a multi-national strategic buyer. As a family business owner himself (owning stakes in eight companies with his son), Chris speaks for many major companies, industries, owner groups, and associations.



FREQUENT SPEAKER AND FEATURES FOR CRAIN'S | DIVESTOPEDIA | NACVA | AM&AA | EPI | PRIVATE GROUPS/WORKSHOPS

I'm not much for seminars. Time is in short supply to begin with.

**But this was absolutely worth it.** -LAS VEGAS 2016

**Chris speaks from a place of action.** I took what I learned about building value and income back to my company and it has truly transformed my business. Helped me reach my staff. I'm thrilled. In my 30 years, we have never hit numbers like this. -NORTHEAST OHIO 2016

Authentic-style, real-world concepts, and audience engagement.

**THE IDEAL KEYNOTE EXPERIENCE.** -OWNERS FORUM PLANNING CHAIR

## VISIT [WWW.SNIDERVERALUEINDEX.COM](http://WWW.SNIDERVERALUEINDEX.COM)

**Book Chris for your next event.** Inquiries can be sent to Brooke Norman at [BNorman@Exit-Planning-Institute.org](mailto:BNorman@Exit-Planning-Institute.org) or by calling (216) 712-4244. All speaking engagements include books for audience distribution.

### KEYNOTE TOPICS

#### The Five Stages of Value:

How to Maximize Business Value  
& Unlock Trapped Wealth

#### The Four C's:

4 Key Factors that Drive  
(or Kill) Your Business Value

#### Relentless Execution:

The Difference Between  
“Can-Do” and “Will-Do”

#### The Next Boomer Effect:

Your Entrepreneurial Skills as a  
Vehicle for Third Act Success

#### Breaking Down Silos:

Transform Your Practice. Engage a  
Team. Change Your Outcome.